

## Programme VSNU - EUA Conference on Recognition & Rewards – November 15

Time	Programme
10.00 – 10.30	Walk-in coffee/tea
	<b>Plenary programme</b>
10.30 – 10.45	Welcome & opening by Rianne Letschert (rector Maastricht University) and Frank Baaijens (rector Eindhoven University of Technology)
10.45 – 11.00	Presentation by Bregt Saenen (EUA) <i>"Improving university research assessment in a changing research and innovation landscape"</i>
11.00 – 11.30	Keynote by Rik Van de Walle (rector Ghent University) <i>"The Ghent Model. A new career and evaluation model for professorial staff @Ghent University"</i>
11.30 – 12.00	Keynote by Dilly Fung (Pro-Director Education at the London School of Economics and Political Science) <i>"Excellent education in research-rich universities"</i>
12.00 – 12.45	Panel discussion - Michael Murphy (President EUA) - Mangala Srinivas (President Young Academy of Europe) - Ruth Graham (Consultancy in Higher Education) - Jeroen Geurts (President ZonMw)
12.45 – 13.30	Lunch
13.30 – 13.45	Time to change rooms
13.45 – 15.30	Inspiration sessions <i>Inspiration sessions about best practices on recognition &amp; rewards in education, impact, research and leadership. In each session examples of both policy and the implementation strategy are addressed.</i>  <ol style="list-style-type: none"> <li>1. Education: Ruth Graham (Consultancy in Higher Education) &amp; Martin Björklund (University of Helsinki)</li> <li>2. Societal impact/knowledge exchange: Frank van Vree (University of Amsterdam) and Tim Bedford (University of Strathclyde)</li> <li>3. Research: Sarah de Rijcke (Leiden University), Frank Miedema (UMC Utrecht) &amp; Rinze Benedictus (UMC Utrecht)</li> <li>4. Leadership: Harry Garretsen (University of Groningen) and Rianne Letschert (Maastricht University)</li> </ol>
15.30 – 16.00	Break
16.00 – 16.30	<b>Plenary closing</b> - Final remarks by Michael Murphy (president EUA), Pieter Duisenberg (president VSNU) and Koen Vermeir (co-chair Global Young Academy). - Speech by Ingrid van Engelshoven (Minister of Education, Culture and Science) - <b>Position paper:</b> Pieter Duisenberg (VSNU), Jeroen Geurts (The Netherlands Organisation for Health Research and Development, ZonMw), Stan Gielen (Dutch Research Council, NWO), Marian Joëls (The Netherlands Federation of University Medical Centres, NFU) and Wim van Saarloos (The Royal Netherlands Academy of Arts and Sciences, KNAW) offer position paper to Ingrid van Engelshoven and Michael Murphy.
16.30	Drinks

## Speakers

### Plenary opening

**Professor Rianne Letschert** (1976) studied International Law at Tilburg University, the University of Amsterdam and the University of Montpellier. In March 2011 Letschert was appointed professor to the newly established chair in Victimology and International Law at Tilburg University. Professor Letschert received a Vidi grant from the Netherlands Organisation for Scientific Research (NWO) in May 2015 for her research on the impact of international tribunals on societies and people who are confronted with serious violations of human rights and international crime. Professor Letschert has been Rector Magnificus of Maastricht University since 1 September 2016.



**Professor Frank Baaijens** was born in Geleen, the Netherlands, 1958. He received his PhD degree from the Eindhoven University of Technology in 1987 with prof. J.D. Janssen as his supervisor. In 1985 he joined Philips Research Laboratories in Eindhoven to work on Computational Mechanics. Since 1990 he has been part time professor on Computational Rheology at the Eindhoven University of Technology. In July 1995 he was appointed full professor in the Department of Mechanical Engineering. In October 2002 he was appointed full professor in the Department of BioMedical Engineering (Soft Tissue Biomechanics and Tissue Engineering). From 2003-2007 he was Dean of the Department of Biomedical Engineering, and from 2007-2014 he was Scientific Director of the national research program on BioMedical Materials (BMM). He has published over 300 peer reviewed papers in international scientific journals, and has graduated nearly 50 PhD candidates. From the research in his group the company QTIS/e was started (2007), that later merged with Xeltis (2014). He currently serves as Rector Magnificus of the Eindhoven University of Technology.



**Dr. Bregt Saenen** is Policy and Project Officer at the European University Association. He works on research assessment in the transition to Open Science and the digital transformation of research and innovation. Prior to joining EUA, Bregt worked for a number of Brussels-based policy organisations, including DG EMPL of the European Commission and the EU offices of SOLIDAR and the International Labour Organization. Bregt holds a doctoral degree in EU Studies from Ghent University in Belgium.



**Keynotes**

**Professor Rik Van de Walle** is rector of Ghent University since 1 October 2017. He was born in 1970 and obtained the degrees of Master of Science in Engineering Physics and Doctor of Engineering at the Faculty of Engineering and Architecture at Ghent University. After a visiting post-doctoral fellowship at the University of Arizona (Tucson, USA) he returned to Ghent, became a full-time assistant professor ('docent') in 2001 and set up the Multimedia Lab, one of the founding research groups of iMinds (since 2016: imec).



In 2004 he became full professor, and in 2010 senior full professor. After a merger with two other research groups (across departmental and even university boundaries), the Multimedia Lab was renamed in 2016 as Internet and Data Lab (IDLab). IDLab is a very large group, encompassing about 300 members. From 2012 until 2017 he was dean of the Faculty of Engineering and Architecture.

**Professor Dilly Fung** joined The London School of Economics and Political Science (LSE), UK in May 2018; at the end of July 2018 she will assume the duties of Pro-Director for Education.



Drawing on her interdisciplinary roots in English, Political Philosophy and Philosophy of Education and on her long teaching career, Dilly's work focuses on the circle of scholarship that connects research, learning, engagement and leadership (Fung 2016). Her open access monograph, [A Connected Curriculum for Higher Education](#) (Fung 2017), explores the unity of research and teaching in curriculum design, providing a spectrum of practical applications to programme design within and across the disciplines.

Before joining LSE, Dilly was Professor of Higher Education Development at University College London (UCL) and also the Academic Director for UCL Arena Centre for Research-based Education (formerly the UCL's Centre for Advancing Learning and Teaching). A Principal Fellow of the Higher Education Academy, she led a series of ambitious initiatives designed to advance research-based education at UCL, including the innovative [Connected Curriculum](#) strategy. Previously, Dilly was Senior Lecturer in Academic Practice and Head of Academic Development at the University of Exeter, where she had been awarded a PhD in Higher Education.

Recent publications include an HEA-funded [analysis](#) of ways in which job families and career opportunities are changing in research-intensive institutions (Fung and Gordon 2016). Dilly was also lead author of a [position paper](#) by the League of European Research Universities (LERU) looking at educational excellence in Europe's leading research-intensive universities (Fung, Besters-Dilger and van der Vaart 2017). She speaks regularly in the UK and internationally on these themes.

**Panel discussion**

**Professor Michael Murphy, EUA President**

Michael Murphy graduated in Medicine from University College Cork in 1973. After his postgraduate training in Dublin and at the Royal Postgraduate Medical School in London, he received his doctorate from the National University of Ireland in 1984. During the next eight years he held faculty positions in Pharmacology and Medicine at The University of Chicago before returning to Cork as Professor of Clinical Pharmacology and Therapeutics in 1992. An expert in drug therapy for cardiovascular disease, he has led several large international clinical trials of interventions to reduce cardiovascular mortality.



Michael Murphy has held a variety of leadership roles including President of UCC for a decade, Vice-Chancellor of the National University of Ireland, Chair of the Health Research Board of Ireland, Chair of the Irish Universities Association, Chair of the Permanent Working Group (PWG) of European Hospital Doctors. A past member of the Scientific Advisory Board of the US National Dairy Council he has been active in many academic organisations in Europe and the United States.

**Dr. Mangala Srinivas** started her career in research at the National University of Singapore, before completing her Ph.D. at Carnegie Mellon University (USA). She is currently a Group Leader at the Dept. of Tumor Immunology, at the Radboud University Medical Center in Nijmegen, the Netherlands. Her work focuses on agents for in vivo imaging. Mangala's early work helped establish the field of 19F MRI for quantitative in vivo cell tracking, including the first paper on the topic. More recently, her group works on customisable nanoparticles for imaging and advanced personalised medicine applications, such as cell therapies. Some of these nanoparticles are produced at GMP-grade for a clinical cell tracking study using multimodal imaging, in melanoma patients. Her group works with fluorescence, MRI, PET, SPECT, ultrasound and photoacoustic imaging in different disease models, particularly cancer and cardiovascular disease. This multidisciplinary work is, and has been, supported by prestigious grants such as an NWO VENI, ERC Starting Grant (the largest European grant available to early stage researchers), ERA-NET CVD grant, two ERC PoCs, and others. She won the Dutch Venture Challenge in 2015, for her ideas on cell tracking.



Overall, Mangala has taken a new imaging agent from development to the clinic and commercialisation. Mangala is also active within the Young Academy of Europe (YAE), where she is currently elected as Chair; she also served as Category Chair for the European Molecular Imaging Meetings, twice. She is an Associate Editor for the journal European Reviews, and as Guest Editor for a Special Issue on 19F MRI in the journal MAGMA.

In addition to her academic career, Mangala works for GE Healthcare in the Strategy, Search and Evaluation team, where she helps identify and evaluate emerging technologies in the fields of imaging. She is also CSO in Cenya Imaging B.V., a spin-off based on her research. Mangala has given many invited talks and been on international panels, such as at the International Society for Magnetic Resonance in Medicine, CATAPULT UK, Phacilitate Cell and Gene Therapy, the European Infrastructure for Translational Medicine (EATRIS), and the European Parliament Science and Media Hub. She also represents the YAE at several meetings, such as at the International Science Council and the Gender Summit.

A Mechanical Engineer by training, **Dr Ruth Graham** specialised in aeronautical fatigue, working with BAE SYSTEMS for a number of years. In 2002 she moved to Imperial College London and later became Director of the EnVision project, which sought to transform the undergraduate education across all nine departments in the Faculty of Engineering and improve its culture of support and reward for teaching excellence. Ruth has worked as an independent consultant since 2008. Her work is focused on fostering change in higher education across the world; helping to improve teaching and learning worldwide and supporting the emergence of technology-driven entrepreneurship within universities.



Ruth's recent projects have included:

- a global benchmarking study on the future of engineering education, conducted on behalf of MIT;
- a multi-year initiative to improve the reward and recognition of teaching in higher education that is now supporting reform to the tenure and promotion systems of over 50 universities worldwide;
- a cross-institutional survey to capture and track the culture and status of teaching amongst faculty, in which 20 universities worldwide are participating.

Further details can be found on Ruth's website – <http://www.rhgraham.org>– which provides an outline of recent projects as well as copies of her published reports.

### **Jeroen Geurts**

Jeroen J.G. Geurts, PhD, is professor of translational neuroscience and heads the dept. of Anatomy & Neurosciences at VU University Medical Center in Amsterdam. His field of expertise is clinical and translational neuroscience, with an emphasis on post mortem imaging. Within this field, he focuses on MS and primary neurodegenerative diseases. He is also President of the Netherlands Organisation for Health Research and Development (ZonMw) and Executive Board Member of the Netherlands Organisation for Scientific Research (NWO). He was elected a member of the Young Academy of the Royal Netherlands Institute for the Arts & Sciences in 2012 and became president in 2013.



**Inspiration sessions**

**Ruth Graham (see above)**

**Martin Björklund**

Martin Björklund has been teaching and researching in public law at the University of Helsinki since 2000. Björklund has taught domestic public law at the University's Swedish School of Social Science for over a decade. His courses have focused on domestic constitutional and administrative law, the human rights system and EU law. He has taught public international law, in particular international trade and WTO law with a focus on dispute settlement at the faculty of law of the University of Helsinki. His current research focuses on the dispute settlement of the World Trade Organization.



From 2014, Martin Björklund has been a fellow of Teachers' Academy, a network of distinguished teachers that promotes highquality university teaching at the University of Helsinki. During 2015-2016 he served on the board of the Academy and was elected to serve as chair of the Academy for the years 2019 and 2020.

**Professor Frank van Vree** is director of the Amsterdam based *NIOD Institute for War, Holocaust and Genocide Studies* of the Royal Academy of Arts and Sciences, and professor of History of War, Conflict and Memory Studies at the *University of Amsterdam*. Previously he was Dean of the Faculty of Humanities and Professor of Media Studies at the University of Amsterdam, professor of Media History at the Erasmus University (Rotterdam) and visiting scholar at various institutes abroad, a.o. New York University. He studied modern history and philosophy at the University of Groningen and received his PhD from the University of Leiden.



Van Vree works mainly in the fields of history and memory, cultural and intellectual history as well as media and journalism. His publications include various books, essays and articles - in scholarly journals as well as newspapers and weeklies - in the field of memory studies (particularly regarding the Second World War), historical culture, and cultural history, as well as the history of Dutch media and journalism. He was co-editor of *History of Concepts - Comparative Perspectives* (Amsterdam 1998), *Feit & fictie*, a journal on the history of representation, *Performing the Past, Memory, History, and Identity in modern Europe* (with Jay Winter and Karin Tilmans, AUP 2010) and *Site of Deportation, Site of Memory. The Amsterdam Hollandsche Schouwburg and the Holocaust* (with David Duindam and Hetty Berg, AUP 2017). Since 2012 he is deeply involved in de national debates on the assessment of research quality and impact & engagement, particularly in the humanities.

**Professor Tim Bedford** is Associate Principal for Research and Innovation at the University of Strathclyde and Professor of Decision and Risk Analysis within the Management Science Department of Strathclyde Business School. He has worked at the University of Strathclyde since 2001, and previously worked at Delft University of Technology and at Cambridge University. He holds a PhD in Pure Mathematics from the University of Warwick, and was awarded an honorary doctorate from the University of Mons for his work in Risk Analysis. In 2010 he was elected a Fellow of the Royal Society of Edinburgh, Scotland's national academy. Tim is active in supporting research and innovation policy development through his membership of the Universities Scotland Research and Knowledge Exchange Committee, and spend 6 years on the Scottish Funding Council Research and KE committee. He is a member of the Board of Directors of CESAER, the Association of European Universities of Science and Technology, and chairs the CESAER Taskforce on Innovation. He is particularly interested in barriers to university-industry collaboration, and this motivated his work with Strathclyde's Human Resources Department which led to the creation of new promotion criteria and a new academic knowledge exchange career path



**Sarah de Rijcke** is Professor of Science, Technology and Innovation Studies, Scientific Director at the Centre for Science and Technology Studies ([CWTS](#)), Leiden University, and co-chair of the new Research on Research Institute ([RoRI](#)). Sarah specializes in social studies of research evaluation, which she considers in relation to epistemic cultures, knowledge infrastructures, evaluation processes, and roles of research in and for society. She has developed a strong international public academic presence with outreach activities in science policy, speaking frequently on the topic of research evaluation and metrics uses. Her present research is funded by grants from the European Research Council (ERC) and from the The Netherlands Organisation for Health Research and Development (ZonMw).



**Rinze Benedictus** works as a staff advisor at the University Medical Center Utrecht where he develops and implements new incentives and rewards for researchers. He is involved in the Science in Transition initiative that fuels the debate about quality, reproducibility and relevance of scientific research. Benedictus was trained a biologist, and after working as a science journalist, is now active in science policy and management. Benedictus is also doing PhD research at the Centre for Science and Technology Studies, Leiden University, Leiden, the Netherlands. He analyzes institutional policy-making processes that shape research evaluation practices.



**Professor Frank Miedema** is Vice Rector for Research at Utrecht University and chair of the Utrecht University Open Science Program. He studied biochemistry at the University of Groningen, specialising in Immunology, with a minor in the Philosophy of Science. He obtained a PhD from the University of Amsterdam at the Central Laboratory of the Blood Transfusion Service (CLB), now Sanquin.

From 1983, he was a project leader there in the immunovirology of HIV/AIDS, as part of the Amsterdam Cohort Studies. In 1996, he was appointed full professor at the AMC/University of Amsterdam and became Director of Sanquin Research in 1998. In 2004, he became head of the Immunology Department at the University Medical Center Utrecht. From January 2009 to March 2019 he was dean and vice chairman of the Executive Board of the University Medical Center Utrecht. He is one of the initiators in 2013 of Science in Transition ([www.scienceintransition.nl/english](http://www.scienceintransition.nl/english)) who believe that the academic incentive and reward system is in need of fundamental reform. Next to Science for Science (articles in 'highimpact' journals), the impact on society must be valued more and societal stakeholders should be involved more integrally in the production of knowledge.



**Harry Garretsen** has been Professor of International Economics & Business at the University of Groningen since 2008. Alongside a long academic career, as attested among other things by his appointment as fellow at the University of Cambridge and his earlier professorial appointments at Radboud University Nijmegen and Utrecht University, he has always been actively concerned with economic policy and policy advice. He worked at De Nederlandsche Bank, was deputy crown-appointed member of the Social and Economic Council of the Netherlands (SER) from 2004 to 2014 and for many years he was a member of the Advisory Board and an academic partner of the CPB Netherlands Bureau for Economic Policy Analysis. He gained management experience as Dean of the Faculty of Economics and Business in Groningen and as a member of the Supervisory Board of the Waarborgfonds Sociale Woningbouw (WSW). He is also a member of the Bank Council, the advisory body to the Governing Board of De Nederlandsche Bank.



**Plenary closing**

**Minister of Education, Culture and Science Ingrid van**

**Engelshoven** began her career in 1989 as a policy officer for the Democrats '66 (D66) parliamentary party in the House of Representatives and served as its secretary from 1994 to 1996. She then worked as an adviser to the Netherlands Bar Association and at Pauw & Van Spaendonck, a communications consultancy.



From 2000 to 2004 Ms Van Engelshoven was Head of Strategy at the Ministry of Transport, Public Works and Water Management and Director of the Foundation for Responsible Alcohol Consumption from 2004 to 2008. She went on to become a partner at Dröge & van Drimmelen, focusing on public affairs and corporate communication.

In 2010 Ingrid van Engelshoven joined the municipal executive of The Hague for D66, where she was responsible for education and public services. From 2014 to 2017 her portfolio covered the knowledge economy, international affairs, education and youth services. On 23 March 2017 she became a member of parliament for D66. Her work in the House of Representatives encompassed home affairs, the police, the civil service and copyright.

On 26 October 2017 Ingrid van Engelshoven was appointed Minister of Education, Culture and Science in the third Rutte government.

**Professor Michael Murphy, EUA President** graduated in Medicine from University College Cork in 1973. After his postgraduate training in Dublin and at the Royal Postgraduate Medical School in London, he received his doctorate from the National University of Ireland in 1984. During the next eight years he held faculty positions in Pharmacology and Medicine at The University of Chicago before returning to Cork as Professor of Clinical Pharmacology and Therapeutics in 1992. An expert in drug therapy for cardiovascular disease, he has led several large international clinical trials of interventions to reduce cardiovascular mortality.



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**Pieter Duisenberg** (1967) has been President of the Association of Universities in the Netherlands (VSNU) since October 2017. Pieter Duisenberg aims to impact the political debate and give a strong voice to the university sector. Main issues the VSNU has worked on are internationalisation, academic careers, funding and quality of education. Before joining the VSNU, Pieter Duisenberg was a member of the Dutch Parliament (for the People's Party for Freedom and Democracy, VVD) since 2012, where his portfolio was Higher Education and Science. Prior to his political career, Pieter worked for more than twenty years in the private sector, holding positions in Shell, McKinsey & Company and Eneco. Pieter is currently a guest lecturer at the VU Amsterdam.



**Koen Vermeir**, a Research Professor at the CNRS and the University of Paris, studies science in its cultural and social settings. A physicist turned historian and philosopher of science, he is interested in the nexus between science and public policy. He is the Co-Chair of the Global Young Academy and former co-lead of the Scientific Excellence Working Group. He is Editor-in-Chief of the journal Centaurus and serves on the Executive Council of the European Society for the History of Science.



### ***Chair of the congress***

**Drs. Maria Henneman** is director/owner of Henneman Strategies BV. Her company operates on the cutting edge of (crisis)communication and reputation management. Her company consults multinationals, SME's, non-profit organizations and (local) governments in the sectors finance, economics and innovation, healthcare, science and education. She (inter)nationally made her mark as a journalist, media and policy advisor and is nowadays also supervisor of Radboud University, Radboud UMC, Insitute Clingendael (The Netherlands Institute of International Relations) and RPO, the Dutch regional media network. Henneman is an experienced chair at conferences and seminars. Maria achieved her Masters in Contemporary History at the VU University Amsterdam.

